|  |
| --- |
| **About the Measure** |
| **Protocol Id** | 720601 |
| **Domain:** | Tobacco Regulatory Research - Host: Biobehavioral  |
| **Measure:** | Flavor Preference - e-cigarettes  |
| **Definition:** | These questions ask about flavor preference in e-cigarette use in adults and youth.  |
| **Purpose:** | To determine flavor preferences among adults and youth using e-cigarettes.  |
| **Essential PhenX Protocols:** | Current Age [10101]Cigarette Smoking Status - Adult [30604]  |
| **Related PhenX Protocols:** |  |
| **Measure Release Date:** | February 20, 2015  |

|  |
| --- |
| **About the Protocol** |
| **Protocol Release Date:** | February 20, 2015  |
| **Protocol Review Date:** | February 20, 2015  |
| **PhenX Protocol Name:** | Flavor Preference - e-cigarettes - Adult  |
| **Keywords:** | flavor preference - e-cigarettes - adult; Population Assessment of Tobacco and Health; PATH; e-cigarettes; smoking preferences; flavor preference; e-cigarette flavors; e-cigarette usage; youth e-cigarette usage; flavor; youth; flavors  |
| **Description:** | This is a 6-item adult questionnaire to determine flavor preference when using e-cigarette products. |
| **Specific Instructions:** | Determine age and e-cigarette smoking status prior to administration. \*ECIGFILL = e-cigarettes, e-cigarette cartridges, e-liquid (depends on what type of e-cigarette participant endorsed using).Although this question only asks about the use of cigarettes, the Biobehavioral Working Group feels that these questions can be asked about other tobacco products including e-cigarettes, hookah, and snuff. Specify each product you are looking for (e.g., cigarettes, cigars [large cigars, cigarillos, and little filtered cigars], pipes, hookah, e-cigarettes, smokeless tobacco, dissolvables, bidis, and kreteks). |
| **Protocol:** | 1. When you first started using e-cigarettes, were they flavored to taste like menthol, mint, clove, spice, fruit, chocolate, alcoholic drinks, candy or other sweets?[ ] 1 Yes[ ] 2 No[ ] -8 Don’t Know[ ] -7 Refused2. Which flavor did you first start using? If multiple flavors were mixed together, choose all that apply.[ ] 1 Menthol or mint[ ] 2 Clove or spice[ ] 3 Fruit[ ] 4 Chocolate[ ] 5 An alcoholic drink (such as wine, cognac, margarita or other cocktails)[ ] 6 Candy or other sweets[ ] 7 Some other flavor[ ] -8 Don’t Know[ ] -7 Refused3. In the past 30 days, [were/was] any of the [ECIGFILL2]\* you used flavored to taste like menthol, mint, clove, spice, fruit, chocolate, alcoholic drinks, candy or other sweets?[ ] 1 Yes[ ] 2 No[ ] -8 Don’t Know[ ] -7 Refused4. Which flavors have you used in the past 30 days? Choose all that apply.[ ] 1 Menthol or mint[ ] 2 Clove or spice[ ] 3 Fruit[ ] 4 Chocolate[ ] 5 An alcoholic drink (such as wine, cognac, margarita or other cocktails)[ ] 6 Candy or other sweets[ ] 7 Some other flavor[ ] -8 Don’t Know[ ] -7 Refused5. [Is/was] [your regular brand/the last brand] you [use/used] flavored to taste like menthol, mint, clove, spice, fruit, chocolate, alcoholic drinks, candy or other sweets?[ ] 1 Yes[ ] 2 No[ ] -8 Don’t Know[ ] -7 Refused6. Which flavor [is/was] it? If multiple flavors were mixed together, choose all that apply.[ ] 1 Menthol or mint[ ] 2 Clove or spice[ ] 3 Fruit[ ] 4 Chocolate[ ] 5 An alcoholic drink (such as wine, cognac, margarita or other cocktails)[ ] 6 Candy or other sweets[ ] 7 Some other flavor[ ] -8 Don’t Know[ ] -7 Refused |
| **Selection Rationale:** | These items are from the Population Assessment of Tobacco and Health (PATH) Wave 2 survey and are validated measures of adult and youth flavor preferences. |
| **Source:** | Population Assessment of Tobacco and Health (PATH) Study, Adult Extended Interview, June 18, 2013http://www.reginfo.gov/public/do/PRAICList?ref\_nbr=201307-0925-001 |
| **Language** | English  |
| **Participant:** | Adult protocol: age 18+  |
| **Personnel and Training Required:** | None |
| **Equipment Needs:** | None |
| **Standards** |  |
| **General References:** | Grana, R. A., & Ling, P. M (2014). "Smoking revolution": A content analysis of electronic cigarette retail websites. *American Journal of Preventive Medicine, 46*(4), 395-403. doi: 10.1016/j.amepre.2013.12.010. |
| **Mode of Administration:** | Interviewer-administered questionnaire  |
| **Derived Variables:** | None |
| **Requirements:** |

|  |  |
| --- | --- |
| **Requirement Category** | **Required (Yes/No)** |
| **Major equipment** | No |
| **Specialized training** | No |
| **Specialized requirements for biospecimen collection** | No |
| **Average time of greater than 15 minutes in an unaffected individual** | No |

 |
| **Annotations for Specific Conditions:** | None |
| **Process and Review:** | Not applicable.  |