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| **About the Measure** |
| **Protocol Id** | 730701 |
| **Domain:** | Tobacco Regulatory Research: Agent  |
| **Measure:** | Tobacco Brand and Variety  |
| **Definition:** | This measure consists of questions used to determine the tobacco product brand and type used by the respondent most often in the last 30 days.  |
| **Purpose:** | This measure is used to assess the type and brand of tobacco product used by respondents.  |
| **Essential PhenX Protocols:** | Use of Tobacco Products [741401]  |
| **Related PhenX Protocols:** | History of Switching to Lower Tar and Nicotine Cigarettes [730101]  |
| **Measure Release Date:** | June 24, 2015  |

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| **About the Protocol** |
| **Protocol Release Date:** | June 24, 2015  |
| **Protocol Review Date:** | June 24, 2015  |
| **PhenX Protocol Name:** | Tobacco Brand and Variety - Cigars  |
| **Protocol Name From Source:** | Current Population Survey (CPS), Tobacco Supplement, 2010-2011  |
| **Protocol Availability:** | Available  |
| **Keywords:** | Tobacco Regulatory Research; TRR; cigar brand; cigar; cigar type; cigar variety; tobacco brand; tobacco variety; little cigars; cigarillos; TUS-CPS; agent; brand; tobacco type; tobacco product; cigarette smoking; menthol; cigarettes; regulars; smokeless tobacco; snus; moist snuff; dip tobacco; split tobacco; Chewing Tobacco; flavors; Population Assessment of Tobacco and Health; PATH; smokeless; dip; Snuff; spit  |
| **Description:** | Three questions asked by an interviewer to determine the cigar brand and type smoked by respondents.  |
| **Specific Instructions:** | The PhenX Working Group acknowledges these questions can be administered in a computerized or non-computerized format (i.e., paper-and-pencil instrument). Computer software is necessary to develop computer-assisted instruments. The interviewer will require a laptop computer/handheld computer to administer a computer-assisted questionnaire. |
| **Protocol:** | 1. During the PAST 30 days, what BRAND of CIGAR did you smoke MOST OFTEN?\_\_\_\_ ENTER CODE FOR BRAND (1-15). ENTER 15 for OTHER BRAND NOT ON THE LIST**NOTE: List of major brands for coding SEE BELOW. IF indicates "need to prompt with Follow-Up question Q2," ask Q2 after asking main question Q1. Follow-up prompt appears for certain brands that produce regular and little cigars.**THE UNREAD CODES FOR INTERVIEWER ENTRY ARE:1 [ ] Al Capone (makes regular and little/small cigars)2 [ ] Backwoods (regular only)3 [ ] Black & Milds (makes regular and *cigarillo*-medium size cigars) (in Spanish use "medium size cigars " instead of the word "cigarillo" here) with plastic hard filters)4 [ ] Captain Black (little only)5 [ ] Dutch Masters (regular/large cigar)6 [ ] Dutch Treats (little cigar)7 [ ] Erik (little only)8 [ ] Hav-a-tampa (makes regular and little/small cigars)9 [ ] King Edward( makes regular and little/small cigars)10 [ ] Muriel (makes regular and little/small cigars)11 [ ] Phillies (makes regular and little/small cigars)12 [ ] Prime Time (little only)13 [ ] Smoker’s Choice (little only)14 [ ] Swisher Sweet\* (makes regular and little/small cigars)15 [ ] Other2. Is that a regular or little cigar? Little cigars are cigarette size with a filter.1 [ ] Regular cigar2 [ ] Little/small cigars3 [ ] None of the above;4 [ ] Don’t Know; Refused3. During the past 30 days, did you **USUALLY** smoke flavored cigars? By flavored we mean fruit, candy, alcohol, clove or any other flavorings.1 [ ] Yes2 [ ] No  |
| **Selection Rationale:** | The protocol from the Tobacco Use Supplement to the Current Population Survey (TUS-CPS) was chosen because it is a large survey (each survey wave includes about 240,000 respondents) of the U.S. non-institutionalized civilian population of adults that has been conducted since 1992 in a consistent manner. |
| **Source:** | U.S. Department of Commerce, Census Bureau (2008). National Cancer Institute and Centers for Disease Control and Prevention Co-sponsored Tobacco Use Supplement to the Current Population Survey (2010-2011) Technical documentation (question Jc, Jcpro, and Jcflavr). |
| **Language** | EnglishOther languages available at source  |
| **Participant:** | Adults (18+) and adolescents ages 12 - 17. |
| **Personnel and Training Required:** | The interviewer must be trained to conduct personal interviews with individuals from the general population. The interviewer must be trained and found to be competent (i.e., tested by an expert) at the completion of personal interviews. The interviewer should be trained to prompt respondents further if a "don’t know" response is provided. |
| **Equipment Needs:** | None. |
| **Standards** |  |
| **General References:** | None. |
| **Mode of Administration:** | Interviewer-administered questionnaire  |
| **Derived Variables:** | None. |
| **Requirements:** |

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| **Requirement Category** | **Required (Yes/No)** |
| **Major equipment** | No |
| **Specialized training** | No |
| **Specialized requirements for biospecimen collection** | No |
| **Average time of greater than 15 minutes in an unaffected individual** | No |

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| **Annotations for Specific Conditions:** | None |
| **Process and Review:** | Not applicable.  |