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| **About the Measure** | |
| **Protocol Id** | 740804 |
| **Domain:** | Tobacco Regulatory Research: Vector |
| **Measure:** | Self-reported Tobacco Product Price Paid |
| **Definition:** | Instrument used to assess the price paid for cigarettes, cigars, e-cigarettes, and smokeless tobacco by consumers. |
| **Purpose:** | The purpose of this measure is to assess the price paid for cigarettes, cigars, e-cigarettes, and smokeless tobacco and how price affects consumer behavior. |
| **Essential PhenX Protocols:** | Use of Tobacco Products [741401] |
| **Related PhenX Protocols:** | Cigarette Price [550101] Point of Sale Environment for Alcohol and Tobacco [550801] Self-reported Tobacco Product Purchase Location - Cigarettes [740901] Self-reported Tobacco Product Purchase Location - Cigars [740902] Self-reported Tobacco Product Purchase Location - Dissolvable Tobacco [740903] Self-reported Tobacco Product Purchase Location - E-Cigarettes [740904] Self-reported Tobacco Product Purchase Location - Hookah Tobacco [740905] Self-reported Tobacco Product Purchase Location - Pipe [740906] Self-reported Tobacco Product Purchase Location - Smokeless Tobacco [740907] |
| **Measure Release Date:** | June 24, 2015 |

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| **About the Protocol** | |
| **Protocol Release Date:** | June 24, 2015 |
| **Protocol Review Date:** | June 24, 2015 |
| **PhenX Protocol Name:** | Self-reported Tobacco Product Price Paid - Smokeless Tobacco |
| **Keywords:** | self-reported tobacco product price paid - smokeless tobacco; Population Assessment of Tobacco and Health Study; PATH; Price; cigarettes; cigar; blunts; cigarillo; filtered cigars; traditional cigars; e-cigarettes; smokeless tobacco; snus; snus pouches; loose snus; moist snuff; dip; spit; Chewing Tobacco |
| **Description:** | This protocol includes questions from the Wave 1 Adult Population Assessment of Tobacco and Health (PATH) Survey instrument. These specific questions are used to measure the price paid for smokeless tobacco such as snus pouches, loose snus, moist snuff, dip, spit, and chewing tobacco. Common brands include Redman®, Levi Garrett®, Beechnut®, Skoal®, Grizzly®, Nordic Ice®, and Copenhagen®. |
| **Specific Instructions:** | To answer these questions, investigators will need to determine whether or not the respondent is a current smokeless tobacco user. To do so, the Working Group is recommending that investigators add the Use of Tobacco Products Toolkit measure.  [SMKLSSFILL] = smokeless tobacco; snus |
| **Protocol:** | 1. How much do you usually pay for a container of [SMKLSSFILL]?  [ ] 1 $ I\_\_\_I\_\_\_I\_\_\_I Amount  [ ] -8 DON’T KNOW  [ ] -7 REFUSED  ASK: Current users  2. How many pouches are in the container of snus that you usually buy?  [ ] 1 I\_\_\_I\_\_\_I\_\_\_I  [ ] -8 DON’T KNOW  [ ] -7 REFUSED  ASK: Current users snus  PROGRAM: This is only asked of snus users where SMKLSSFILL[2] = 2 {uses snus - Skoal Bandits and other brands or no Skoal Bandits}; this is not asked of smokeless tobacco users where SMKLSSFILL[1] = 1 {uses snus - Skoal Bandits and other brands}. |
| **Selection Rationale:** | The Population Assessment of Tobacco and Health (PATH) Study is a nationally representative, in-person longitudinal cohort study of nonusers and users of tobacco products and those at risk for tobacco use across the United States. Respondents 12 years old and up are asked questions on tobacco use, attitudes, and health, and biospecimens (buccal cell, urine, and blood) are collected from adults. The PATH Study was implemented to provide an evidence base for assessing and monitoring the Food and Drug Administration’s regulatory actions in meeting its mandate under the Family Smoking Prevention and Tobacco Control Act. Regulatory domains include product standards, new and modified risk products, health warnings, and health education campaigns. |
| **Source:** | National Institutes of Health (NIH) and the U.S. Food and Drug Administration (FDA), Population Assessment of Tobacco and Health (PATH) Study, PATH Wave 1 Adult Extended Interview 7.5, 2013, Items AS1042, AU9001. |
| **Language** | English Other languages available at source |
| **Participant:** | Adult (18+ years of age) |
| **Personnel and Training Required:** | None. |
| **Equipment Needs:** | None. |
| **Standards** |  |
| **General References:** | National Institutes of Health, U.S. Food and Drug Administration. (2013). Population Assessment of Tobacco and Health (PATH) Study: Final Adult Baseline (Wave 1) Questionnaire. Bethesda, MD: National Institutes of Health. |
| **Mode of Administration:** | Interviewer-administered questionnaire |
| **Derived Variables:** | None |
| **Requirements:** | |  |  | | --- | --- | | **Requirement Category** | **Required (Yes/No)** | | **Major equipment** | No | | **Specialized training** | No | | **Specialized requirements for biospecimen collection** | No | | **Average time of greater than 15 minutes in an unaffected individual** | No | |
| **Annotations for Specific Conditions:** | None |
| **Process and Review:** | Not applicable. |