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| **About the Measure** | |
| **Protocol Id** | 751501 |
| **Domain:** | Tobacco Regulatory Research: Environment |
| **Measure:** | Youth Cigarette Purchase Behaviors and Experiences |
| **Definition:** | This measure is used to assess cigarette purchase behaviors and experiences among youth. |
| **Purpose:** | The purpose of this measure is to gain an understanding of youths’ behaviors and experiences when purchasing cigarettes. |
| **Essential PhenX Protocols:** |  |
| **Related PhenX Protocols:** |  |
| **Measure Release Date:** | June 24, 2015 |

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| **About the Protocol** | |
| **Protocol Release Date:** | June 24, 2015 |
| **Protocol Review Date:** | June 24, 2015 |
| **PhenX Protocol Name:** | Youth Cigarette Purchase Behaviors and Experiences |
| **Protocol Name From Source:** | Monitoring the Future (MTF), 2010 |
| **Protocol Availability:** | Available |
| **Keywords:** | Monitoring the Future; MTF; youth purchase behaviors; youth purchase experiences; cigarettes; cigarette purchase |
| **Description:** | This protocol includes five questions from the University of Michigan and National Institutes of Health’s 2010 Monitoring the Future (MTF) project survey that capture data related to youth purchase behaviors and experiences. |
| **Specific Instructions:** | The WG recommends that investigators consider *clearly* defining "tobacco products" *by noting whether that definition includes or excludes* certain types of related products *based on these criteria*: products that are intended for human consumption; made or derived from tobacco; typically contain nicotine, but sometimes do not; and are not Food and Drug Administration-approved tobacco-cessation products. |
| **Protocol:** | 1. During the last 30 days, about how many times (if any) have you bought cigarettes…  a. …by having a friend or relative buy them for you?  [ ] None  [ ] 1 Time  [ ] 2 Times  [ ] 3-5 Times  [ ] 6-9 Times  [ ] 10 or More  b. …on your own from vending machines?  [ ] None  [ ] 1 Time  [ ] 2 Times  [ ] 3-5 Times  [ ] 6-9 Times  [ ] 10 or More  c. …through the mail?  [ ] None  [ ] 1 Time  [ ] 2 Times  [ ] 3-5 Times  [ ] 6-9 Times  [ ] 10 or More  d. …in a store where you pick up the pack (or carton) and bring it to the check-out counter?  [ ] None  [ ] 1 Time  [ ] 2 Times  [ ] 3-5 Times  [ ] 6-9 Times  [ ] 10 or More  e. …in a store where the clerk has to hand you the pack or carton?  [ ] None  [ ] 1 Time  [ ] 2 Times  [ ] 3-5 Times  [ ] 6-9 Times  [ ] 10 or More  f. …bought them in some other way?  [ ] None  [ ] 1 Time  [ ] 2 Times  [ ] 3-5 Times  [ ] 6-9 Times  [ ] 10 or More  2. During the last 30 days, about how many times (if any) did YOU buy cigarettes for your own use…  a. …at a big supermarket?  [ ] None  [ ] 1 Time  [ ] 2 Times  [ ] 3-5 Times  [ ] 6-9 Times  [ ] 10 or More  b. …at a small grocery store?  [ ] None  [ ] 1 Time  [ ] 2 Times  [ ] 3-5 Times  [ ] 6-9 Times  [ ] 10 or More  c. …at a drugstore?  [ ] None  [ ] 1 Time  [ ] 2 Times  [ ] 3-5 Times  [ ] 6-9 Times  [ ] 10 or More  d. …at a convenience store (like a Hop-In or 7-11) or a gas station?  [ ] None  [ ] 1 Time  [ ] 2 Times  [ ] 3-5 Times  [ ] 6-9 Times  [ ] 10 or More  e. …from a website?  [ ] None  [ ] 1 Time  [ ] 2 Times  [ ] 3-5 Times  [ ] 6-9 Times  [ ] 10 or More  3. What brand of cigarettes do you usually smoke? (Brands are in alphabetical order. Mark only one.)  [ ] Basic®  [ ] Benson & Hedges®  [ ] Black & Whites®  [ ] Cambridge®  [ ] Camel®  [ ] Capri®  [ ] Carlton®  [ ] Doral®  [ ] GPC®  [ ] Kent®  [ ] Kool®  [ ] Marlboro®  [ ] Merit®  [ ] Misty®  [ ] Monarch®  [ ] More®  [ ] Newport®  [ ] Pall Mall®  [ ] Parliament®  [ ] Salem®  [ ] Vantage®  [ ] Virginia Slims®  [ ] Winston®  [ ] Other  [ ] No usual brand  4. The last time that you tried to buy cigarettes in a store or gas station, were you asked for proof of age?  [ ] I never tried to buy cigarettes at a store or gas station  [ ] No, they didn’t ask me and they sold me the cigarettes  [ ] No, they didn’t ask but they didn’t see me the cigarettes  [ ] Yes, I was asked for proof of age  If yes, what happened?  [ ] I showed some ID and got the cigarettes  [ ] I showed some ID but they refused to sell me the cigarettes  [ ] I didn’t show ID and they sold them to me anyway  [ ] I didn’t show ID and they didn’t sell me any cigarettes  5. Have you ever gone to a store and bought just one or a few cigarettes (fewer than the usual pack of 20)?  [ ] No, never  [ ] Yes, in the past 12 months  [ ] Yes, but not in the past 12 months |
| **Selection Rationale:** | The Monitoring the Future (MTF) study is a reliable, valid, large-scale, national study that has been continuously administered to 12th graders since 1975. Since 1991, 8th and 10th graders have been included. |
| **Source:** | University of Michigan, Institute for Social Research, Survey Research Center; U.S. Department of Health and Human Services, National Institutes of Health, National Institute on Drug Abuse. (2010). *Monitoring the Future: A continuing study of American youth*. Ann Arbor, MI: Author. Part B, Questions 3-7. |
| **Language** | English |
| **Participant:** | Adolescents (ages 13-17) |
| **Personnel and Training Required:** | None. |
| **Equipment Needs:** | None. |
| **Standards** |  |
| **General References:** | Johnston LD, O’malley PM, Terry-McElrath YM. (2004). Methods, locations, and ease of cigarette access for American youth, 1997-2002. *Am J Prev Med*; 27(4):267-76. |
| **Mode of Administration:** | Self-administered questionnaire |
| **Derived Variables:** | None. |
| **Requirements:** | |  |  | | --- | --- | | **Requirement Category** | **Required (Yes/No)** | | **Major equipment** | No | | **Specialized training** | No | | **Specialized requirements for biospecimen collection** | No | | **Average time of greater than 15 minutes in an unaffected individual** | No | |
| **Annotations for Specific Conditions:** | None |
| **Process and Review:** | Not applicable. |