



## Data Collection Worksheet

**Please Note:** The Data Collection Worksheet (DCW) is a tool to aid integration of a PhenX protocol into a study. The PhenX DCW is not designed to be a data collection instrument. Investigators will need to decide the best way to collect data for the PhenX protocol in their study. Variables captured in the DCW, along with variable names and unique PhenX variable identifiers, are included in the PhenX Data Dictionary (DD) files.

### Smokeless Tobacco

The next questions ask about **smokeless tobacco** which you put in your mouth. Frequently you chew, suck or spit while using smokeless tobacco, although there is no need to do so for some types. Snus, for instance, is a type of smokeless tobacco that comes in a small pouch that you put inside your lip.

There are many kinds of smokeless tobacco, such as snus pouches, loose snus, moist snuff, dip, spit, and chewing tobacco. Common brands include Red man<sup>®1</sup>, Levi Garrett<sup>®2</sup>, Beech-nut<sup>®3</sup>, Skoal<sup>®4</sup>, Grizzly<sup>®5</sup>, Nordic Ice<sup>®6</sup>, and Copenhagen<sup>®7</sup>.

[SHOW GENERIC IMAGES OF SMOKELESS TOBACCO]



1. Have you ever seen or heard of smokeless tobacco, such as snus pouches, loose snus, moist snuff, dip, spit, or chewing tobacco, before this study?

1 Yes

2 No

-8 DON'T KNOW

-7 REFUSED

ASK: All respondents

[SHOW GENERIC IMAGES OF SMOKELESS TOBACCO]

2. Is using smokeless tobacco less harmful, about the same, or more harmful than smoking cigarettes? [SHOW IMAGE OF SMOKELESS/SNUS]

1 Less harmful

2 About the same

3 More harmful

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have seen or heard of smokeless tobacco (Q1=1).

3. Is using snus pouches less harmful, about the same, or more harmful than smoking cigarettes?

1 Less harmful

2 About the same

3 More harmful

-8 DON'T KNOW

-7 REFUSED

ASK: All adult respondents.

DISPLAY: UNDERLINE "snus pouches" AND "cigarettes".

4. Is using snus less harmful, about the same, or more harmful than other types of smokeless tobacco products (such as dip, spit or chew)?

1 Less harmful

2 About the same

3 More harmful

-8 DON'T KNOW

-7 REFUSED

ASK: All adult respondents.

DISPLAY: UNDERLINE "snus" AND "other types of smokeless tobacco products".

<sup>1</sup> Pinkerton Tobacco Co. L.P.

<sup>2</sup> Rosswil LLC

<sup>3</sup> National Tobacco Company, L.P.

<sup>4</sup> U.S. Smokeless Tobacco Company LLC

<sup>5</sup> Rosswil, LLC

<sup>6</sup> Nordic American Smokeless, Inc.

<sup>7</sup> United States Tobacco Manufacturing Limited Partnership