



Data Collection Worksheet

Please Note: The Data Collection Worksheet (DCW) is a tool to aid integration of a PhenX protocol into a study. The PhenX DCW is not designed to be a data collection instrument. Investigators will need to decide the best way to collect data for the PhenX protocol in their study. Variables captured in the DCW, along with variable names and unique PhenX variable identifiers, are included in the PhenX Data Dictionary (DD) files.

1. When you are using the Internet, how often do you see any ads or promotions for cigarettes or other tobacco products?

- A. I do not use the Internet GO TO Q7
- B. Never
- C. Rarely
- D. Sometimes
- E. Most of the time
- F. Always

2. Overall, how often do you use the Internet?

- 1 Several times a day
- 2 About once a day
- 3 3-5 days a week
- 4 1-2 days a week
- 5 Every few weeks
- 6 Less often
- 7 Don't have regular internet access
- 8 DON'T KNOW
- 7 REFUSED

ASK: All respondents

3. Do you have a Facebook, Google Plus, MySpace, Twitter, or other social

networking account?

1 Yes

2 No GO TO Q6

-8 DON'T KNOW GO TO Q6

-7 REFUSED GO TO Q6

4. How often do you visit your Facebook, Google Plus, MySpace, Twitter, or other social networking account?

1 Several times a day

2 Daily

3 Weekly

4 Monthly or less

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have a Facebook or other social networking account (Q3 = 1).

5. Has anyone discussed tobacco products on your Facebook, Google Plus, MySpace, Twitter, or other social networking account?

1 Yes

2 No

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have a Facebook or other social networking account (Q3 = 1).

6. In the past 6 months, have you ever signed up for e-mail alerts about tobacco products, read articles online about tobacco products, or watched a video online about tobacco products?

1 Yes

2 No

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have access to the Internet (Q2 NE 7, -8 or -7)

7. During the past 30 days, did a tobacco company send you information (other than coupons) through ... (CHOOSE ALL THAT APPLY)

A. The mail

B. E-mail

C. A text message

D. Some other way

E. I did not receive any information from a tobacco company

8. In the past 6 months, did a tobacco company send you any information other than coupons?

1 Yes

2 No [END QUESTIONNAIRE]

-8 DON'T KNOW [END QUESTIONNAIRE]

-7 REFUSED [END QUESTIONNAIRE]

ASK: All respondents

9. How did a tobacco company send you any information other than coupons? Choose all that apply.

1 The mail

2 E-mail

3 The Internet

4 Social Networks (such as Facebook and Twitter)

5 A text message

6 Some other way: SPECIFY _____

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have received information (Q6 = 1).