



Data Collection Worksheet

Please Note: The Data Collection Worksheet (DCW) is a tool to aid integration of a PhenX protocol into a study. The PhenX DCW is not designed to be a data collection instrument. Investigators will need to decide the best way to collect data for the PhenX protocol in their study. Variables captured in the DCW, along with variable names and unique PhenX variable identifiers, are included in the PhenX Data Dictionary (DD) files.

1. In the past 6 months, have you gotten a discount coupon for any tobacco product?

1 Yes

2 No

-8 DON'T KNOW

-7 REFUSED

ASK: All respondents

2. Where did you get discount coupons from? Choose all that apply.

1 The mail

2 E-mail

3 The Internet

4 Social Networks (such as Facebook and Twitter)

5 A text message

6 On a cigarette pack or other tobacco product

7 From a friend or other person

8 Some other way: SPECIFY _____

-8 DON'T KNOW

3. In the past 6 months, have you received an e-mail message with promotions or coupons for cigarettes or tobacco products?

1 Yes

2 [] No

-8 [] DON'T KNOW

-7 [] REFUSED

ASK: All respondents

4. In the past 6 months, have you received promotions or coupons for cigarettes or tobacco products in the mail?

1 [] Yes

2 [] No

-8 [] DON'T KNOW

-7 [] REFUSED

ASK: All respondents

5. In the past 6 months, have you used a discount coupon to purchase a tobacco product?

1 [] Yes

2 [] No

-8 [] DON'T KNOW

-7 [] REFUSED

ASK: Respondents who have obtained a discount coupon

6. In the past 30 days, when you were in a store that sells tobacco, did you buy a brand of tobacco product other than your usual brand because you noticed a special price offer?

1 [] Yes

2 [] No

-8 [] DON'T KNOW

-7 [] REFUSED

ASK: Current tobacco users who have a regular brand

7. In the past 30 days, have you bought a brand of tobacco product other than your usual brand because of a promotion?

1 Yes

2 No

-8 DON'T KNOW

-7 REFUSED

ASK: Current tobacco users who have a regular brand

8. In the past 30 days, has this happened just once or twice, a few times, or quite regularly?

1 Once or twice

2 A few times

3 Quite regularly

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who bought a brand other than their usual brand because it was on sale

9. In the past 30 days, have you ever bought a brand of tobacco product because you noticed a promotion for it?

1 Yes

2 No

-8 DON'T KNOW

-7 REFUSED

ASK: All respondents

10. In the past 6 months, have you seen a tobacco sweepstakes ad?

1 Yes

2 No

-8 DON'T KNOW

-7 REFUSED

ASK: All respondents

11. In the past 6 months, have you participated in a tobacco sponsored sweepstakes?

1 Yes

2 No

-8 DON'T KNOW

-7 REFUSED

ASK: All respondents

A Quick Response code is a white square with black dots in it, sometimes called a QR code.

12. Have you ever used a smart phone to scan a QR code for a tobacco product or to enter a sweepstakes or drawing from a tobacco company?

1 Yes

2 No GO TO NEXT SECTION

-8 DON'T KNOW GO TO NEXT SECTION

-7 REFUSED GO TO NEXT SECTION

The next questions ask about your experience buying cigarettes.

13. In the past 30 days, did you use a coupon when buying cigarettes?

1 Yes

2 No END QUESTIONNAIRE

3 I did not buy cigarettes in the past 30 days END QUESTIONNAIRE

-8 DON'T KNOW END QUESTIONNAIRE

-7 REFUSED END QUESTIONNAIRE

ASK: Current users

14. How many times in the past 30 days have you used a coupon to buy cigarettes?

1 I__I__I Number of times

-8 DON'T KNOW

-7 REFUSED

ASK: Current users who have used a coupon to buy cigarettes in the last 30 days

Protocol source: <https://www.phenxtoolkit.org/protocols/view/740401>