



Data Collection Worksheet

Please Note: The Data Collection Worksheet (DCW) is a tool to aid integration of a PhenX protocol into a study. The PhenX DCW is not designed to be a data collection instrument. Investigators will need to decide the best way to collect data for the PhenX protocol in their study. Variables captured in the DCW, along with variable names and unique PhenX variable identifiers, are included in the PhenX Data Dictionary (DD) files.

1. In the past 12 months, have you received discounts or coupons for any of the following products? Choose all that apply.

1 Cigarettes

2 E-cigarettes or other electronic nicotine products (including e-liquid)

10 Traditional cigars

11 Cigarillos

12 Filtered cigars

4 Shisha or hookah tobacco

5 Snus

6 Smokeless tobacco (such as moist snuff, dip, spit, or chew)

7 IQOS

13 Nicotine pouches (such as Zyn, on!, or Velo)

14 Other types of oral nicotine products (such as Velo lozenges, Rogue tablets, Lucy gum, or Pixotine toothpicks)

8 Some other type of product

9 None of the above

-8 DON'T KNOW

-7 REFUSED

ASK: All respondents

2. In the past 30 days, have you used a discount coupon or promotion to purchase a tobacco product?

1 Yes

2 [] No

-8 [] DON'T KNOW

-7 [] REFUSED

ASK: Respondents who have received a discount coupon or promotion.

3. In the past 30 days, how often have you used a coupon when buying [EPRODFILL2]?

1 [] Always

2 [] Sometimes

3 [] Rarely

4 [] Never

-8 [] DON'T KNOW

-7 [] REFUSED

ASK: Respondents who report past 30-day e-cigarette/electronic nicotine product use.

4. In the past 30 days, how many times have you bought a brand of tobacco product because you noticed a promotion for it?

1 [] 0 times

2 [] Once or twice

3 [] A few times

4 [] Many times

-8 [] DON'T KNOW

-7 [] REFUSED

ASK: Current tobacco users who use a product for which they do not have a regular brand.

Protocol source: <https://www.phenxtoolkit.org/protocols/view/740402>