



Data Collection Worksheet

Please Note: The Data Collection Worksheet (DCW) is a tool to aid integration of a PhenX protocol into a study. The PhenX DCW is not designed to be a data collection instrument. Investigators will need to decide the best way to collect data for the PhenX protocol in their study. Variables captured in the DCW, along with variable names and unique PhenX variable identifiers, are included in the PhenX Data Dictionary (DD) files.

1. Date of visit: _____ Start Time: _____ End Time: _____

2. Coder Name/ID: _____

3. Store Name/ID: _____

1 Store name matches assigned name

4. Store Address: _____

1 Actual address matches assigned address

5. Can you survey this store? [If not, then select an option below and STOP.]

1 Yes, I can

2 No, store does not exist

3 No, store is closed

4 No, under 18 not allowed to enter

5 No, membership or fee required to enter

6 No, environment unsafe for me

7 No, asked to leave before completing the survey

8 Other (specify):

EXTERIOR

6. Which products are advertised outside the store (on windows/doors, building, sidewalk, or elsewhere)?

a. Cigarettes - non-menthol	1 <input type="checkbox"/> Yes	0 <input type="checkbox"/> No
-----------------------------	--------------------------------	-------------------------------

b. Cigarettes - menthol	1 <input type="checkbox"/> Yes	0 <input type="checkbox"/> No
c. Cigarillos/little cigars	1 <input type="checkbox"/> Yes	0 <input type="checkbox"/> No
d. Large cigars	1 <input type="checkbox"/> Yes	0 <input type="checkbox"/> No
e. Chew, moist or dry snuff, dip, or snus	1 <input type="checkbox"/> Yes	0 <input type="checkbox"/> No
f. E-cigarettes	1 <input type="checkbox"/> Yes	0 <input type="checkbox"/> No

INTERIOR

7. Store Type: (Choose one)

- 1 Convenience store with or without gas (e.g., 7-Eleven, Exxon, Wawa)
- 2 Drug store/pharmacy (e.g., Walgreens, Rite Aid, Duane Reade)
- 3 Beer, wine, or liquor store (e.g., ABC)
- 4 Grocery store (e.g., small market/deli/produce market) or supermarket (e.g., Stop & Shop, Harris Teeter, Albertson's)
- 5 Mass merchandiser (e.g., WalMart, Costco, BJ's, Sam's Club) or discount store (e.g., Dollar General, Family Dollar)
- 6 Tobacco shop (e.g., Cigarettes Cheaper, cigar shops, hookah bars, e-cigarette shops, or other tobacco shops)
- 7 Other (specify): _____ (e.g., donut shop, bait & tackle)

8. Any tobacco products sold here (i.e., cigarettes, cigars, cigarillos/little cigars, chew, moist or dry snuff, dip, snus, or e-cigarettes)?

(Choose one)

- 1 Yes and visible to customers
- 2 Yes, but not visible to customers
- 0 No [STOP if focusing on tobacco retailers]

9. Does the store have a pharmacy counter?

1 Yes

0 No

10. Alcoholic beverages sold here?

1 Yes

0 No

11. Does store display a graphic health warning sign?

1 Yes

0 No

12. Answer these questions about cigarettes.

a. Any cigarettes sold here?	1 <input type="checkbox"/> Yes	0 <input type="checkbox"/> No
b. Menthol cigarettes sold here?	1 <input type="checkbox"/> Yes	0 <input type="checkbox"/> No
c. Any cigarettes (menthol or non-menthol) within 12 inches of toys, candy, gum, slushy/ soda machines, or ice cream?	1 <input type="checkbox"/> Yes	0 <input type="checkbox"/> No
d. Cigarette ad (menthol or non-menthol) within 3 feet of the floor?	1 <input type="checkbox"/> Yes	0 <input type="checkbox"/> No
e. Any cigarette price promotions?	1 <input type="checkbox"/> Yes	0 <input type="checkbox"/> No
f. Any menthol cigarette	1 <input type="checkbox"/> Yes	0 <input type="checkbox"/> No

price promotions?				
OTHER PRODUCTS	13. Cigarillos/little Cigars	14. Large cigars	15. Chew, moist/dry snuff, dip, or snus	16. E-cigarettes
a. Sold here?	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No
b. Flavored products?	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No
c. Singles sold here?	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No			
d. Advertised for less than \$1?	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No			
e. Product within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream?	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No
f. Product ad within 3 feet of floor?	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No
g. Self-service display?	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No		1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No
h. Any price promotions?	1 <input type="checkbox"/> Yes		1 <input type="checkbox"/> Yes	1 <input type="checkbox"/> Yes

	0 <input type="checkbox"/> No		0 <input type="checkbox"/> No	0 <input type="checkbox"/> No
i. Cross-product promotion with cigarettes?			1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No

17. WIC and/or SNAP (i.e., food stamps, EBT) accepted here?



a.

1 Yes

0 No



b.

1 Yes

0 No

PRICES	18. Cheapest cigarette pack 	19. Newport menthol  (regular hard pack)	20. Blu disposable e-cigarette  (menthol)
a. Sold here?	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No

	[if cigarettes not sold here, skip to Q.20]		
b. Enter single pack/item price:	\$_._. _ _	\$_._. _ _	\$_._. _ _
c. Sales tax included?	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No	1 <input type="checkbox"/> Yes 0 <input type="checkbox"/> No
d. How was the price obtained?	1 <input type="checkbox"/> Cashier provided price 2 <input type="checkbox"/> Advertised price 0 <input type="checkbox"/> Unable to determine (e.g., only cartons sold)	1 <input type="checkbox"/> Cashier provided price 2 <input type="checkbox"/> Advertised price 0 <input type="checkbox"/> Sold here but price unavailable	1 <input type="checkbox"/> Cashier provided price 2 <input type="checkbox"/> Advertised price 0 <input type="checkbox"/> Sold here but price unavailable

Protocol source: <https://www.phenxtoolkit.org/protocols/view/741001>