



PhenX Measure: Interpersonal Communication about Anti-tobacco Advertising (#750500)

PhenX Protocol: Interpersonal Communication about Anti-tobacco Advertising (#750501)

Date of Interview/Examination (MM/DD/YYYY): _____

1. Did you talk to anyone about this ad?

Yes

No

2. When you talked about this ad, did you talk about any of the following topics?
("These ads were good", "These ads were NOT good", "I should not smoke",
"The person I was talking to or someone else I know should not smoke", "Other,
specify _____")

Yes

No